RAPIDKART
Power your online sales

A Product for Indian e-Commerce market

The number of Internet users in India has reached 205 million in October, 2013 (40% year-over-year growth). By June 2014, India will have 243 million internet users, at which point of time, it is expected to overtake the US as the second largest Internet base in the world. So if you have something to sale, this is your chance to reach a global market.
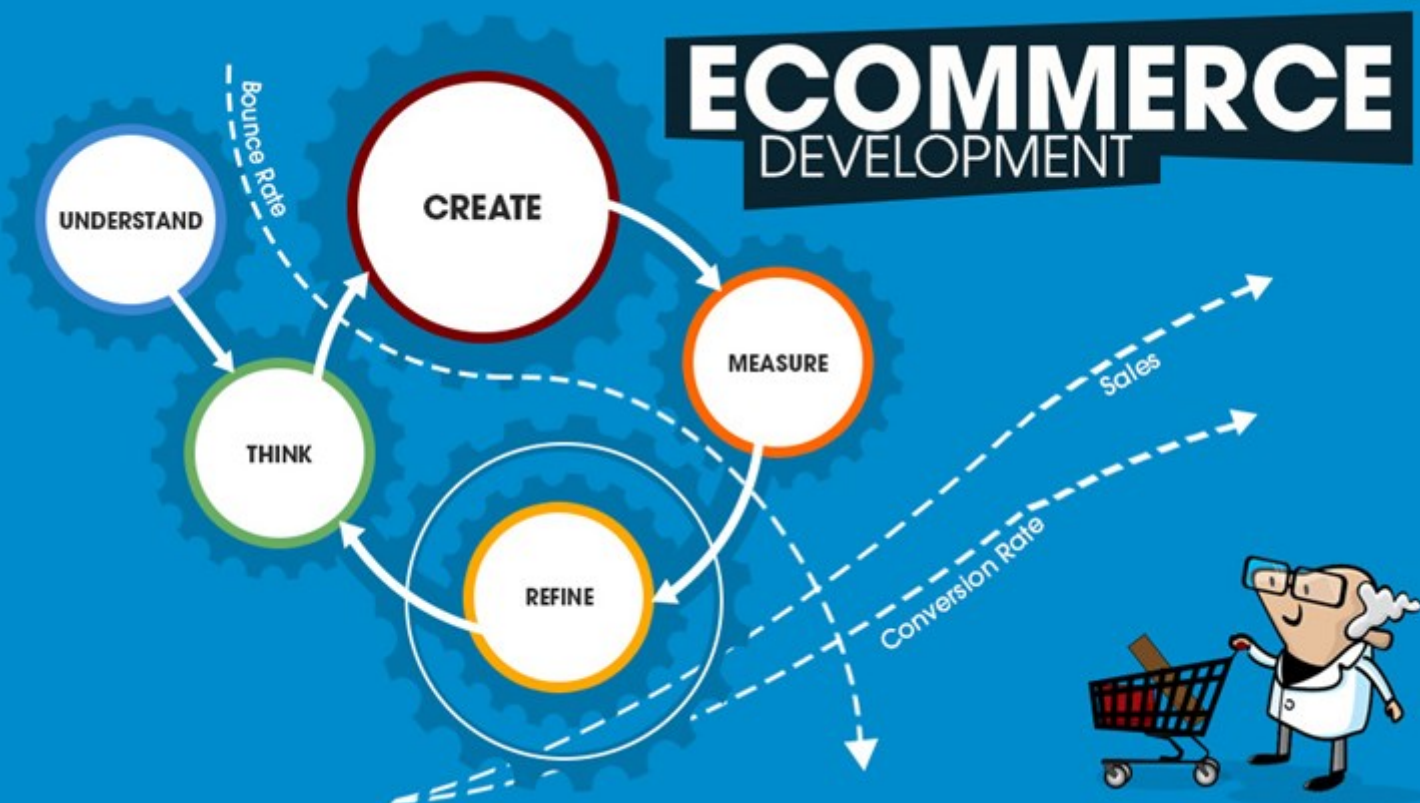
Empowering Businesses

RAPIDKART

Introduction

RapidKart is an e-commerce platform, not much unlike the major e-commerce players such as Amazon and Flipkart. However, RapidKart brings new ideas to the market in the aim of simplifying the day to day business activities of small scale businesses.

RapidKart aims to enable Small scale retail businesses to enter into online market. It helps a non-IT business to quickly start selling online and multiply their profits. This document discuss features offered by RapidKart engine for your e-commerce portal.

Improving the general E-Commerce platform

E-Commerce platforms and applications, though very popular and gaining more momentum every day, have several problems associated with them. These problems may not affect all customers, or may not affect customers in all geographical locations; however, most of these problems affect novice computer users; many users of IT platforms are novice users. More times than not, e-commerce platforms ignore these problems. RapidKart, in the goal of providing the best possible services to its customers, will fix some, if not all of these problems which include:

1. Provide several payment gateways.
2. Mobile devices support
3. Support and Contact problems.
4. Security & Privacy
5. Complicated checkout process
6. Bad product recommendations
7. Sub-Standard search & complicated search functionality.
8. Extra charge for fast delivery

Retailing Portal

This portal is used to give customers (users) a view of product range offered on RapidKart and help them to proceed with purchase and tracking shipments. This portal also manages ratings and reviews from our customers for each product. All the features listing in here are to be implemented in first and second release of retailing portal.

Feature (Front End)	Module Price
Products' Display, Browsing, and Purchasing - Browsing products by batches - Viewing total products available from a batch - Showing the cheapest batch in the search result (Amazon, Ebay, FlipKart, etc does this) - Viewing all batches of products available - Viewing different prices of products in different batches - Browsing products from any batch - Purchasing products from different batches - Purchasing product from different sellers	₹ 75,000
Categorization	Included
Cart - Add Items - Anonymous user cart management - Login: transfer cart information - Store Past cart history - Update Cart - Notification when cart item price changes	₹ 40,000
Checkouts - Email Address Verification - Address Selection - Items Verification - Payment Gateway	₹ 50,000
Customer Management - Signup - Sign In - Logout - Credit card Management (Add, Edit, Delete) - Forget Password	₹ 50,000

- Email Verification
- Addresses Management (Add, Edit, Delete)
- Profile
- Profile Edit

Product Reviews (By Customers)	₹ 25,000
Product Ratings	₹ 25,000
Payment Gateway Integration - CC Avenue/Payzippy	₹ 15,000
Wishlist - Add Item - Remove Item - Save Wishlist History	₹ 25,000
Shipment Tracking - Shipping companies' APIs integration	₹ 35,000
Customer Emailing - Successful Purchase (with purchase information) - Shipment Made Email - When requested product (From product request) is available	₹ 25,000
Deals & Offers - Single Product Deals - Combo Deals (2 or more products)	₹ 15,000
Promo Codes usage - Limited time Promo codes - All time promo codes	₹ 37,500
Product Suggestions - Best Selling - Similar Products - Interest based Suggestions - Recently viewed	₹ 40,000
Product Comparisons	₹ 15,000
Customer Product Purchases - Product Browsing - Product Purchase - Order History	₹ 40,000

- Order Status

Product Search - Text Based Search - Search Filtering (Based on Product Fields)	₹ 15,000
Help Section - FAQ - Payments - Cards - Shipping - Cancellation and Returns	₹ 5,000
General Pages - About - Contact	₹ 3,000
Request a Product - Request an out of stock product - Request a product not in our system	₹ 10,000
Request product "in-stock" notification	₹ 5,000
Trending Charts	₹ 15,000
Email Templates - RapidKart Designed template	₹ 2,000/item
Shipping address management	₹ 10,000
Payment cards management	₹ 15,000
RapidKart engine license	₹ 1,50,000
Total Payable amount	₹ 6,90,500

Admin Portal:

Admin portal helps to keep system up and running. It is a multi-role system which handles management level enquiries and inventory support. Admin system is also used by our developers to get logs and generate reports.

We are listing features which will be implemented in this portal:

Feature (Administration)	Module Price
Generic Product Management - Adding Generic Products - Manage Instances of Generic Products - Fields - Photos - Categories	₹ 25,000
Product Management - Product Specific Photos - Product Data management - Set Product Unavailable (In the case of damage, etc) - Product Barcodes - Product Unique ID's	₹ 15,000
Customer Management - View Customer History - Block Customers	₹ 15,000
Inventory Management System - Stock Management - Batch Management (Manage stock in Batches) - Batch Specific Photos	₹ 50,000
Category Management - Add Category - Set Sub-Categories - Manage Category Nesting - Category images	₹ 10,000
Sales Management - Track Product Sales	₹ 25,000

-   View Sale Statistics

Admin User Management

-   Roles Management
-   Associate Permissions with different roles
-   Give admin users one or more roles
-   Log Admin User's Activities
-   Restriction to parts of the site based on permissions
-   View Profile
-   Edit Details
-   Manage Password

₹ 40,000

Deals Management
-   Create Deals
-   Cancel Deals
-   View Deals Status

₹ 5,000

Promo Codes Management
-   Create Promo Codes
-   Cancel Promo Codes
-   Distribute Promo Codes

₹ 5,000

Warehouses Management
-   Stocks at different warehouses, etc.

₹ 25,000

Barcode Generation
-   Product Barcode Generation
-   Order Barcode Generation

₹ 10,000

Order Management
-   Pending Orders
-   Fulfill Order
-   Enter Order Shipping Information

₹ 20,000

Delivery Tracking

₹ 15,000

Company Management
-   Add Company
-   Edit Company

₹ 10,000

- Store company Data

Brand Management
- Add Brand
- Edit Brand
- Brand Images
- Brand Data

₹ 10,000

Product Model Management
- Add Model
- Edit Model
- Model Images
- Model Data

₹ 10,000

Shipping Company Management
- Add Shipping Company
- Store Data
- Website
- Integration with their tracking API

₹ 15,000

Total Payable amount   ₹ 2,95,000

Multi-Seller:

In order to increase range of products listed on a retailing website, it is necessary to allow local sellers enter your market and start selling products to your audience. This will keep users engaged and will generate enormous traffic for the website.

We are listing certain features here which we will incorporate in Multi-Seller model of this website:

Feature (Multi-Sellers)	Module Price
Multiple Sellers on the website - Each Seller Managing their own products - Seller adding Products - Selling Managing their stock - Seller printing barcodes - Seller disabling products	₹ 65,000
Customer security forum - Common Security questions and answers - Allow customers to report security issues	₹ 15,000
Seller specific terms and policy - Allow sellers to upload their own terms and policies	₹ 25,000
Seller Reviews, Ratings and Blocking. - Allow customers to review sellers. - Allow customers to report sellers. - Admin can Ban sellers from the site	₹ 25,000
Seller Product Management Section - Sellers can manage their own products - Sellers can request a new Generic product if it is not on the website as yet	₹ 55,000
Seller Sales History Section (view sales and customers) - Sellers Viewing their Sales History	₹ 35,000
Seller inventory system - Seller Manage Shipping - Seller Entering Order Details - Seller Managing their orders - Seller managing data for their products	₹ 85,000

Seller-admin communication portal - Messaging System where sellers can communicate with administrators.	₹ 25,000

Promo Codes
   -   Sellers adding and managing their own promo codes
   -   Same set of features as the main promo codes system.
	₹ 5,000

Deals
   -   Sellers adding and managing their own deals
   -   Same features as the main deals system.
	₹ 5,000

Total Payable amount	₹ 3,40,000

RapidKart License Pricing

 We offer a wide range of pricing scheme to choose from for your e-Commerce portal license. RapidKart engine is supported by our Research and Development facility and is constantly monitored by dedicated developers. This makes your system more mature every time a new update is released.

Pricing	Annual License	Renew license	Lifetime License (With updates)	Lifetime License (Without updates)
1-3 Servers (Up to 50,000 users a day)	₹ 1,50,000	₹ 22,500	₹ 9,00,000	₹ 2,70,000
4-15 Servers (Up to 2,50,000 users a day)	₹ 6,00,000	₹ 90,000	₹ 30,00,000	₹ 9,00,000
16-50 Servers (Up to 8,00,000 users a day)	₹ 12,50,000	₹ 1,87,500	₹ 45,00,000	₹ 13,50,000
Additional server (Up to 15,000 users a day)	₹ 25,000	₹ 3,750	₹ 1,00,000	₹ 30,000

Disclaimer

Price of Modules mentioned in this document are subject to revision after every quarter and is valid until 31st March 2014. Please contact on below mentioned details to enquire about current prices of the system.

Contact Us

Accrete Globus Technology [P] Limited

We have most dedicated team working day-night to provide word-class products to our customers. We have highly skilled team of project leaders to guide us through critical software development process.

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